# **ANCIENT PEAKS** QR CODE EXPERIENCE

Bring our wines to life right in the palm of your hand! Introducing a POS-activated video series to creatively enhance the point-of-purchase experience.

Welcome to the next level of in-store and on-premise customer engagement - simply scan the QR code with your smartphone and the product video will immediately launch. Each short video is designed to be engaging, informative and persuasive.









**SAUVIGNON BLANC** Crisp flavors of pear, white peach & citrus with sleek mineral nuances.

v.2016 91 POINTS Wine Enthusiast EDITOR'S CHOICE



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RENEGADE

ZINFANDEL

Spicy, high-toned flavors of raspberry, cherry and blueberry.

v.2018 91 POINTS Wine Enthusiast

v.2016 94 POINTS Tasting Panel

#### RENEGADE

An unconventional and intensely flavored blend that resists conformity, adding an adventurous twist to our family of wines.

v.2018 91 POINTS Wine Enthusiast

v.2017 92 POINTS Tasting Panel & Wine Enthusiast

### **OYSTER RIDGE**

This cuvée honors the dramatic soils and distinctive qualities of the Oyster Ridge block at Margarita Vineyard.

v.2017 93 POINTS Wine Enthusiast

94 POINTS The Tasting Panel

90 POINTS Vinous

## ONE STONE CABERNET SAUVIGNON

v. 2019 92 POINTS The Tasting Panel

BENEFITS DREAM BIG DARLING

CHOICE

**CHARDONNAY** Bright flavors of nectarine,pineapple

and lemon zest with lively acidity and brisk minerality.

v. 2020 92 POINTS The Tasting Panel

v. 2018 TOP VALUE Wine Spectator

## MERLOT

Rich black fruit aromas and velvety flavors of blackberry, black currant and cassis with hints of cinnamon.

v.2017 90 POINTS Wine Enthusiast

v.2016 90 POINTS Wine Advocate

#### CABERNET SAUVIGNON

Deep aromas of blackberry and mint, followed by layered flavors of plum, black cherry and cocoa.

v.2018 93 POINTS EDITOR'S CHOICE Wine Enthusiast

v. 2018 93 POINTS The Tasting Panel



RENEGADE



Available in many forms including neckers, shelf talkers, stickers, sell sheets and more! visit ancientpeaks.com/trade-media