## Forbes

## CALIFORNIA VINEYARD SOUGHT OUT BY THE 'ROYAL' FAMILY OF U.S. WINE WORLD

"Karl Wittstrom, Rob Rossi and Doug Filipponi are all part of multi-generational ranching and winegrowing families. Over twenty years ago, Robert Mondavi, the legend who helped to make Napa Valley wines some of the most respected in the world, was interested in other potentially great vineyard areas of California. He was instantly taken when he came upon Santa Margarita Ranch with its drastic temperature swings and complex soil composition." - Cathrine Todd

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